From:	Ehud Barak <ehbarak1@gmail.com>
To:	Indyke Darren <DKIESQ@aol.com> Junkermann Nicole <junkermann@junkermanngroup.com> Knaani Udi <udi@fwmk-law.co.il>
CC:	
Date:	Sun, 12/14/2014 5:44:24 PM
Subject:	Fwd: Reporty - Answers + Executive materials

Hi All
Pl find attached the answers of Amir Elichai and his team to Nicole's questions. Pl read it and comment to all of us.
I'm interested in moving forward with the term sheet and all other aspects. And have to think what other steps we should take to ensure that being probably The manor shareholder of this start up we will be able to lead if necessary and will be well protected against dilutions and the like in the future.
Best to all of you
Ehud Barak

Sent from my iPhone

Begin forwarded message:

From: Amir Elichai <amir@ireporty.com>
Date: December 14, 2014 at 08:19:15 GMT+2
To: Ehud Barak <ehbarak1@gmail.com>
Subject: Reporty - Answers + Executive materials

Hi Ehud,

We are always happy to be challenged by experienced people like Nicole, i would be happy to meet her and to answer all her questions.

Attached:

1) Answers document for Nicole questions/ Thoughts - we can talk more about it face to face or over the phone.

2) Competitive analysis - where you can see Crime push , Spottm and much more

3) Full business plan + P&L

4) Social design - Future steps

5) Brochure

6) Modular system costs

Pls, let me know if you need some more information regarding our venture, lets talk later today.

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Regards,

Amir Elichai

Founder & CEO

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Email: amir@ireporty.com
Website: www.ireporty.com

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